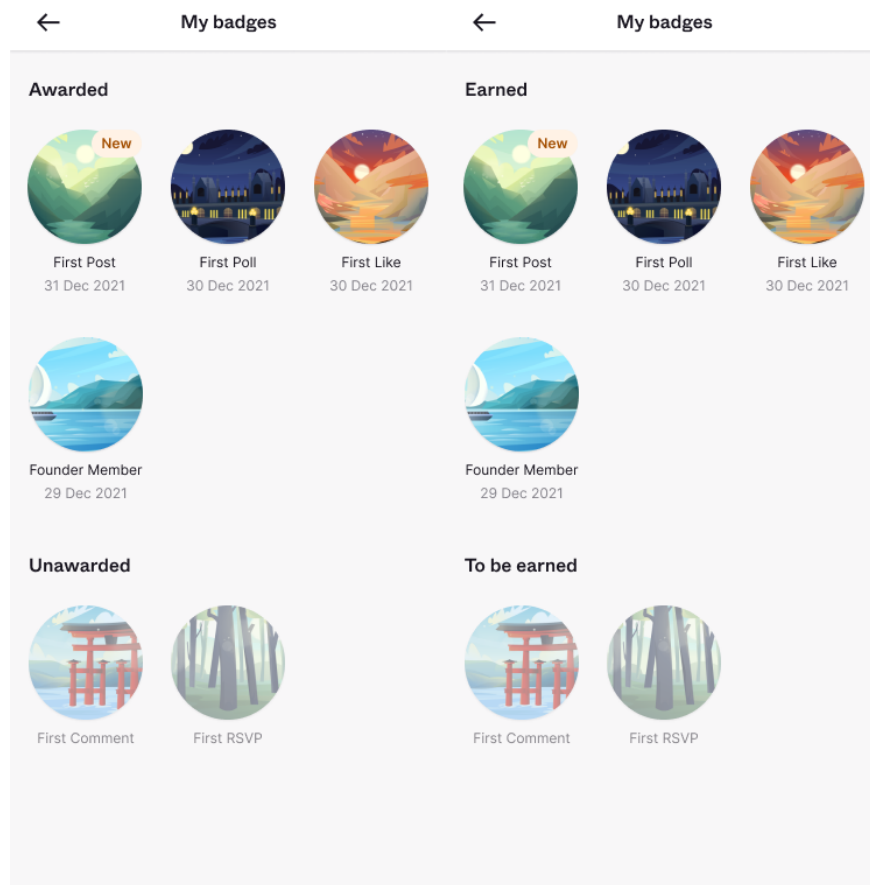


# Script

Question type	Question
Task	<p>On our new social media app, you can earn badges based on your interactions with the app (ie. Like a post or leave a comment on your friend's post). On the next task, you will be shown a screen with a list of badges.</p>
Task + open-ended question	<div data-bbox="432 622 874 1503">  </div> <p>Once you see My badges page, please look through and analyze the page before we move on to the next task.</p> <p>Based on the image that you have just seen, what do you think the wording for these 2 blurred out sections could be?</p> <p>Please share out loud and then write down your answer before moving on to the next task</p>

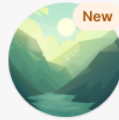
Task + open-ended question





### My badges

#### Bagged



First Post  
31 Dec 2021



First Poll  
30 Dec 2021

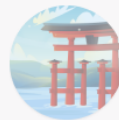


First Like  
30 Dec 2021



Founder Member  
29 Dec 2021

#### Not yet bagged



First Comment

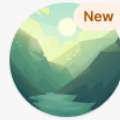


First RSVP



### My badges

#### Received



First Post  
31 Dec 2021



First Poll  
30 Dec 2021

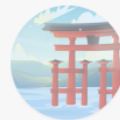


First Like  
30 Dec 2021

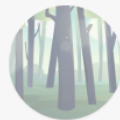


Founder Member  
29 Dec 2021


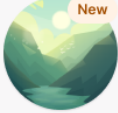





#### To receive



First Comment



First RSVP

	<div data-bbox="429 253 873 1135"> <div>  <span>My badges</span> </div> <div>Achieved</div> <div> <div>  <div>First Post 31 Dec 2021</div> </div> <div>  <div>First Poll 30 Dec 2021</div> </div> <div>  <div>First Like 30 Dec 2021</div> </div> <div>  <div>Founder Member 29 Dec 2021</div> </div> </div> <div>To be achieved</div> <div> <div>  <div>First Comment</div> </div> <div>  <div>First RSVP</div> </div> </div> </div> <p>On this task, you are now presented with 5 screens of the same design but different wordings for each section.</p> <p>Please look through each page and share your thoughts on the wordings before we move on to the next task.</p>
Rating	<p>Based on the previous task, which of the following wordings that you think will fit into this context?</p> <ul style="list-style-type: none"> <li>• Awarded/Unawarded</li> <li>• Earned/To be earned</li> <li>• Bagged/Not yet bagged</li> <li>• Received/To receive</li> <li>• Achieved/To be achieved</li> </ul>
Open-ended question	<p>Based on the selection that you picked just now, why did you select that wording?</p> <p>Please share out loud and then write down your answer.</p>